

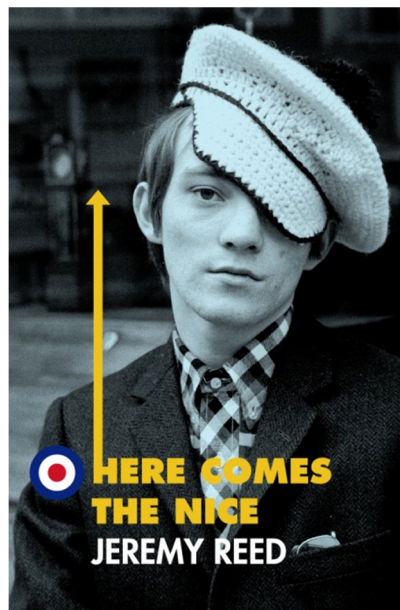
# Chômu Press

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## Here Comes the Nice

By Jeremy Reed

*Published by Chômu Press 16<sup>th</sup> Nov, 2011, £11.00, Paperback Original*



*Here Comes the Nice* is a major new contribution to the oeuvre of Jeremy Reed, winner of the Somerset Maugham Award and Björk's favourite poet. A must-read for any aficionado of sixties pop culture, the novel also makes imaginative use of quantum physics, genetic modification, first-wave Mod lore and legend, and the culture of alternative sexual lifestyles. It is a bravura, spontaneous work of poetic science fiction twisting together the time-lines of the pre-Hippy sixties and a present day London on the brink of apocalypse.

While researching the enigmatic Carnaby Street clothes designer John Stephen, Paul experiences what he thinks is a time-slip; he encounters the proto-Mod known as 'the Face' whose sense of style triggered the cultural acceleration of the sixties. Soon, Paul finds the Face stalking him for reasons that he does not understand. Is it possible they have met before? Can the Face really be alive and unchanged today? Haunted by these questions, Paul is torn between an immortal past and a dying present in a novel elegiac and exhilarating.

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## What People Say:

“Reed’s portrayal of the 1960s—the clothes, the language, the sex, and the music—is surreal and perfect. He doesn’t shy from the queer side of mod culture and accurately portrays the legendary young bands as kids, both amateurish and brilliant. Either a critique of retro chic or its most extreme expression, this page-turner is a volume knob–turner as well.”

Publishers Weekly (starred review)

“Jeremy Reed’s talent is almost extraterrestrial in its brilliance.”

J.G. Ballard

“British poetry’s glam, spangly, shape-shifting answer to David Bowie.”

The Independent

***For more information or a review copy, please contact Quentin on  
pr@chomupress.com or 0208 099 1507***

## Jeremy Reed:

Jeremy Reed is a Jersey-born poet and novelist, winner of the Somerset Maugham Award and other prestigious prizes, and dubbed by Pete Doherty, “a legend”. He is the author of over forty volumes of poetry (including *Listening to Marc Almond*, *Quentin Crisp as Prime Minister* and *Patron Saint of Eye-Liner*), fifteen novels (including *Boy Ceasar* and *The Grid*), and numerous volumes of non-fiction. Reed is known for his extraordinary imaginative gifts, his characteristic use of language like experience freshly recorded on the nervous system, and his visionary mining of subject matter outside the range of his contemporaries. His biggest fans are J.G. Ballard, Pete Doherty and Björk, who has called his work, “the most beautiful, outrageously brilliant poetry in the world.”

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**Chômu Press** is an independent UK publisher dedicated to publishing fiction that is both imaginative and unhindered by considerations of genre. They’ve been described as the publisher equivalent to art house cinema, eclectic and anarchic without sacrificing quality. Their mission is to publish books that people will read in the same way they listen to popular music—not from duty, but in the excitement of personal discovery.

Website: [www.chomupress.com](http://www.chomupress.com)